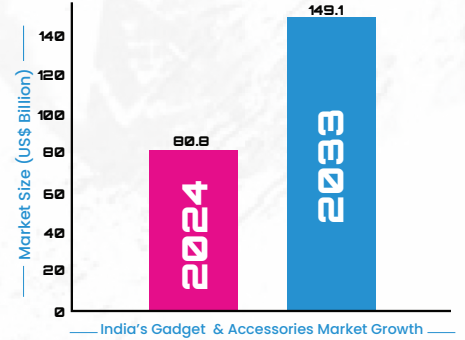


# GADGETS PAVILION @



## INDIA'S GADGETS & ACCESSORIES MARKET: A THRIVING LANDSCAPE

India's gadgets and accessories' market is experiencing robust growth, driven by rising disposable incomes, greater internet penetration, a young population playing digital games, government support, and expanding e-commerce channels. The market is estimated at US\$80.8 billion in 2024 and is projected to reach US\$149.1 billion by 2033, representing a compound annual growth rate (CAGR) of 6.1% over the forecast period.



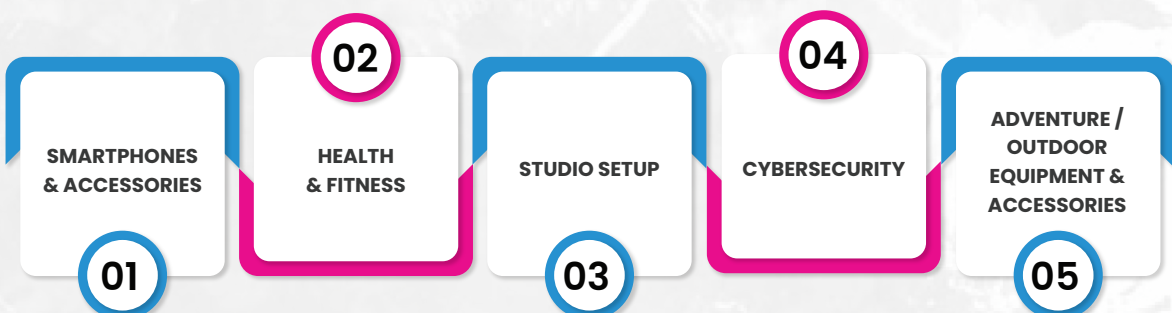
## KEY DRIVERS

- RISING DISPOSABLE INCOME:** An expanding middle class & higher percapita incomes are enabling consumers to purchase broader range of electronic products.
- URBANISATION & A TECHSAVVY YOUTH:** Increasing urbanisation & a young, digitally literate population are bolstering demand for smartphones, smart home devices and other advanced gadgets.
- EXPANSION OF ECOMMERCE:** Marketplaces such as Amazon & Flipkart offer convenience, competitive pricing and doorstep delivery, significantly boosting online electronics sales, particularly in TierII and TierIII cities.
- GOVERNMENT INITIATIVES:** Programmes such as Make in India and the Production Linked Incentive (PLI) scheme are encouraging local manufacturing, attracting investment & fostering innovation in the electronics sector.
- TECHNOLOGICAL ADVANCEMENTS:** The rollout of 5G, advances in artificial intelligence (AI) and the Internet of Things (IoT) are creating new use cases and increasing demand for connected, smart devices.

## GADGETS PAVILION @IGS2026

The Gadgets Pavilion at India Gaming Show highlights how India's booming gadgets market is powering the gaming revolution. From smartphones to VR headsets and PCs, devices are showcased as both tools of play and engines of growth. It bridges technology, entertainment, and opportunity—exciting gamers while revealing vast potential to stakeholders.

## MARKET SEGMENTS



# EXHIBITOR PROFILE\*

## SMARTPHONES & ACCESSORIES

- Smart phones
- Feature phones
- USB storage devices & chargers
- Card readers
- Headphones / earphones
- Memory cards
- Cases / Covers
- Tempered glasses
- Repair equipment, materials & services

## STUDIO SETUP

- Large-screen monitors
- Panels, Fitments and Lighting
- Portable Media Players (PMP)
- Digital Audio Player (DAP)
- DVD Players
- Remote controls
- Electronic toys
- Laptops / desktops
- Chargers
- Data cables
- Wi-Fi products
- Memory cards
- Bluetooth speakers
- Smart speakers
- Music systems (Home theatre/speakers)
- Printers

## ADVENTURE / OUTDOOR EQUIPMENT & ACCESSORIES

- All weather equipments & accessories
- Hi-tech gadgets
- Walkie – Talkies
- Storage devices
- Other add-ons

## CYBERSECURITY

- CCTV cameras
- Digital cameras
- Power banks
- Cables
- LCD screens
- Ancillary devices

## HEALTH AND FITNESS

- Smart watches
- Wearable electronics
- AUX cables / OTG Cable
- Batteries
- Repair equipment, materials & services
- Health & fitness equipments

## VISITOR PROFILE\*

- Professional Gamers
- Distributors; Traders
- Merchandisers
- Corporates
- Govt Consultants
- Purchase Departments
- Stockists
- Large Institutional Buyers
- International Buyers
- E-commerce Platforms
- Re-sellers
- Technology Platforms
- Institutes / Students
- Others

\*This list is illustrative



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