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REKINDLE THE GAMING SPIRIT!

International Exhibition & Conference on Gaming, Animation, E Sports & Infotainment

16-18 February 2023

Pragati Maidan, New Delhi, India



International Gaming, Animation & Infotainment Event

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BEHOLD THE WORLD'S LEADING EMERGING GAMING MARKET

India is poised to arise as one of the world's leading markets in Gaming Sector, with the world's largest youth population. The growth is steered by rising numbers of youth, higher disposable incomes, launch of new gaming genres and the rising numbers of smartphone and tablet users. With a growing consumer base and e-commerce solutions to access, the Indian game developer ecosystem has abundant opportunity to innovate and provide compelling content with social and cultural context, which is key in engaging the Indian consumer. With experience outsourcing, QA testing and developing products combined with availability of creative talent, advanced technology and low-cost, Indian markets provide the finest opportunity for collaboration and development work.

INDIAN GAMING GALAXY PROJECTIONS

- Online gaming is set to cross Rs 290 billion mark in FY25 with over 657 million users, according to KPMG* (2021 figures).
- 100+ online game developers, expected to be added in the next 4-5 years, as per a Google-KPMG report.
- Casual gaming segment is Rs 60.2 billion, while OFS is Rs 24.3 billion, respectively* (2021 figures).
- Mobile phones, account for the majority of revenues in the country as revealed by KPMG-Indian Federation of Sports Gaming report.
- Increasing smartphone affordability and penetration, expanding internet user base, declining data prices, are all attributed as the growth drivers for mobile gaming.
- Puzzle, action and adventure are the top gaming genres in the country.
- Fantasy sports are also witnessing increasing traction in the country due to growth of digital infrastructure and the emergence of new sports leagues.
- Unsurprisingly, the Indian Gaming market has attracted the attention of several international gaming peripheral manufacturers and service providers.

KEY HIGHLIGHTS

Second-most populous country with over 1.38 billion people

World's largest youth population

World's second largest Internet population*

World's second largest smartphone market**

* <https://worldpopulationreview.com/country-rankings/internet-users-by-country>

** <https://www.bankmycell.com/blog/how-many-phones-are-in-the-world>

* <https://economictimes.indiatimes.com/industry/media/entertainment/online-gaming-to-cross-rs-290-billion-mark-in-fy25-with-over-657-million-users-kpmg/articleshow/83598631.cms?from=mdr>



INDIA GAMING SHOW - REFLECTING BACK!

- The Confederation of Indian Industry (CII) had launched India Gaming Show in February 2017, New Delhi (1st edition) with an aim to develop the Indian Gaming eco system, address the challenges and bring exposure to larger audience.
- India Gaming Show was launched to promote Indian Gaming, Digital Content & Animation Industry by providing a global level platform to the Indian Business Community and creating a business platform for International partners to explore the vast Indian Market and explore partnership opportunities.
- Post maiden edition, a "Regional Edition" was hosted in January 2018 — India Gaming Show South, at Bengaluru, Karnataka, India followed by 2nd edition of India Gaming Show in February 2019 at New Delhi, India.
- Following this, India Gaming Show 2021 virtual was held successfully on online platform.
- All the past editions of India Gaming Show have indeed been very successful for each & every participant who had attended the event, while proving to be a complete and comprehensive B2B & B2C event focusing on gaming industry of India.
- The past edition(s) of India Gaming Show have been supported by Ministry of Electronics & Information Technology, Government of India, JOGA, CIPO, JLOP, CESA, JETRO, KCC, VIPO & IDGS, and witnessed varied parallel events & activities, ranging from Country Pavilions, Cosplay, Hackathon, Talk Show, Musical Stage Performance by International Artists, E-Sports, Developer Zones, Product Launches and likewise.
- India Gaming Show has marked a special milestone for the sector and has helped in addressing the requirements for the growth opportunities of gaming & animation industry in India.

INDIAN DIGITAL GAMING SOCIETY (IDGS)

The Indian Digital Gaming Society (IDGS), a not for Profit association has been created to be the apex body of the Indian Gaming Industry. IDGS plans to act as a catalyst and facilitator for the growth and capability building of the Gaming Industry in India.

UNVEILING INDIA GAMING SHOW 2023

India Gaming Show (IGS) 2023, the International Infotainment & Gaming Exhibition and Conference will be organised by Confederation of Indian Industry from 16 to 18 February, 2023 at Pragati Maidan, New Delhi, India. The areas covered will be Technology Showcase by large companies; Animation; Gamification; Gaming Zones; Internet of Things; Start-ups; Skills & Skill Development; Digital India; Make in India; along with Consumer Section, E Sports, Cosplay, and stage events to attract large number of visitors to the event. The major thrust of the industry is focused on generating a talent pool of game developers and increasing cost-competitiveness.

India Gaming expo will reflect the growing importance of interactive, mobile and social gaming, worldwide.



EXHIBITOR OUTLINE

- Animation
- Banks and Finance Institutions
- Cosplay
- DTH Games
- Game Hardware and Peripheral Manufacturing
- i-Games
- Licensing
- Media Houses
- Merchandise
- Microprocessor Design Firms
- Mobile devices
- Mobile Games
- Online Games
- PC Games
- Software Developers
- Telecommunication Carriers and providers
- Thinktanks
- Video Games

VISITOR OUTLINE

- Gaming equipment manufacturers and distributors
- Social gaming companies
- Cruise ship companies
- Other gaming operators and organisations/associations
- Law firms
- Government
- Industry Associations
- Marketing/Advertising agencies
- Publications
- Regulatory bodies
- Legislative institutions
- Media representatives
- Hospitality industry representatives
- Investors
- Consultants
- General Visitors



SUCCESS CHRONICLES

India Gaming show 2017
Global Gaming, Animation & Infotainment Event
2-5 February 2017
Pragati Maidan, New Delhi, India

India Gaming show south 2018
International Gaming, Animation & Infotainment Event
19-21 January 2018 | BIEC, Bengaluru, Karnataka, India

India Gaming show 2019
International Gaming, Animation & Infotainment Event
3-5 February 2019 | Pragati Maidan, New Delhi, India

India Gaming show 2021
International Gaming, Animation & Infotainment Event
25 Feb - 11 Mar 2021 | CII Hive Virtual Platform





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.

For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

With the Theme for 2020-21 as Building India for a New World: Lives, Livelihood, Growth, CII will work with Government and industry to bring back growth to the economy and mitigate the enormous human cost of the pandemic by protecting jobs and livelihoods.

With 68 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organisations in 133 countries, CII serves as a reference point for Indian industry and the international business community.



For further details or space booking, please contact:

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